Colin James Wood

Mobile Web Developer & All-Around Cool Guy

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# Education

B.S. Computer Science, Southern Methodist University, Dallas TX (May 2011)

# Skills

JavaScript & CoffeeScript, HTML5, CSS3, CSS & HTML Preprocessors, jQuery, PHP, MySQL, NodeJS, AngularJS, Backbone & Underscore, Twitter Bootstrap, Photoshop, UNIX, REST APIs, Mobile Web Design Patterns & Considerations, Responsive Web Design, God-Like Written Skills, Amazon Web Services, Git, Grunt, and all the other usual web development stuff

# Experience

## *Mobile UI Developer III*, [Fossil Group](http://www.fossilgroup.com/) (08/12 - present)

### Accomplishments

* Promoted from Mobile UI Developer II to Mobile UI Developer III in February 2015

### [Fossil Mobile](http://m.fossil.com/) (08/12 - present)

* Developed & maintained global ecommerce mobile site from scratch
* Worked in collaborative multi-team environment and became main point of contact for all mobile issues
* Helped significantly increase[[1]](#footnote-0) mobile traffic & sales by optimizing site for mobile usability and adding features such as ratings & reviews, product recommendations, and Paypal payments

### [Fossil Concessions](https://concessions.fossil.com/) (10/12 - present)

* Developed AWS-hosted backend for iPad app used to log transactions, track timesheets, manage inventory and more in Asian & European Fossil stores
* Developed RESTful PHP API that processes thousands of transactions a day
* Interfaced directly with business partners in both Asia & Europe to help expand the app to over 500 stores worldwide

### [Skagen Mobile](http://m.skagen.com/) (05/14 - 01/15)

* Helped developed *My Account* & *Checkout* areas for Skagen mobile site
* Worked with 3rd-party vendor to integrate our commerce pages and their CMS-based pages into one cohesive site

## Senior Web Developer, Gratitude Point, Inc. (06/09 - 07/12)

### [ThankYouHub](http://thankyouhub.com)

* Primary implementer of a feature rich social network for tracking and returning favors
* Implemented features include Profiles, 2-way “friendships” between members, members’ currency accounts, Facebook and Twitter APIs, Facebook-style notifications, etc…
* Used LAMP, MySQL, Perl, JS, JQuery, JQuery plugins (custom, too), HTML, CSS3, ImageMagick, ffmpeg

## Senior Web Developer, TechElegance LLC. (11/11 - 07/12)

### [ThankYouHub](http://thankyouhub.com)

* Primary implementer of a feature rich social network for tracking and returning favors
* Implemented features include Profiles, 2-way “friendships” between members, members’ currency accounts, Facebook and Twitter APIs, Facebook-style notifications, etc…
* Used LAMP, MySQL, Perl, JavaScript, JQuery, JQuery plugins (custom, too), HTML, CSS3, ImageMagick, ffmpeg

### [ReferDigital](http://referdigital.com/)

* Developed an external lead tracking system
* Used cookies to track clicks on affiliate links
* Used CodeIgnitor (PHP) & JavaScript

### [Sprung Footwear](http://www.sprungfootwear.com/)

* Converted Photoshop design to fully functional web page by hand
* Used HTML5 & jQuery

### [Give Take Test](http://givetaketest.com/)

* Acted as sole web developer to create full-featured creating and quiz-taking web app from scratch
* Created rich, interactive, and dynamic forms that make heavy use of AJAX & jQuery
* Created custom MVC-type Perl framework from scratch
* Wrote complex MySQL queries to support multiple users taking multiple quizzes, etc…

## Web Developer, Southern Methodist University (08/10 - 05/11)

### [SMU Daily Mustang](http://www.smudailymustang.com/)

* Acted as sole web developer
* Created RSS feeds, small graphics, various other CMS-related chores, custom pages
* Used WordPress, HTML, CSS, trivial JavaScript

## Web Developer, Mid Cities Classics, Inc. (07/10 - 08/10)

### [Mid-Cities Classics](http://midcitiesclassics.com/)

* Acted as sole web developer
* Converted Photoshop design to fully functional, dynamic website coded entirely by hand
* Implemented entirely AJAX-based navigation while preserving browser forward/back buttons
* Used HTML, JavaScript & jQuery, AJAX, and a dash of PHP

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# References

## Rob Edgell

Senior Manager of Connected Accessories, Fossil Group

469-730-7534 ([redgell@fossil.com](mailto:redgell@fossil.com))

## Jennifer Tune

Senior Manager of Retail Mobility Development, Fossil Group

469-587-2911 ([jtune@fossil.com](mailto:jtune@fossil.com))

1. I wish I had real numbers for this. I think our mobile traffic increased something like 30% from 2013-2014 but don’t quote me on that. [↑](#footnote-ref-0)